

ELECTRIFICATION 2020

INTERNATIONAL CONFERENCE & EXPOSITION

Enabling Efficient and Sustainable Solutions

April 6-9, 2020
Charlotte, North Carolina

As we move toward Electrification 2020, we look forward to bringing together again, industry stakeholders and exhibitors to address issues related to end-use electrification and how the efficient use of electricity can help customers, reduce costs and benefit the environment.

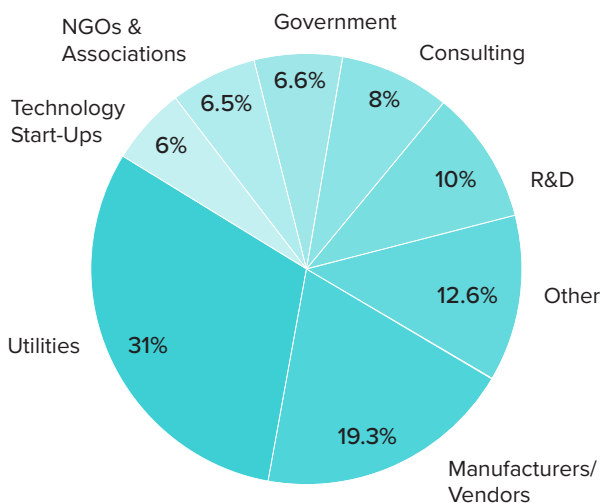
Our inaugural 2018 event saw over 1,800 attendees, 200-plus speakers and panelists, and 115 exhibiting companies and organizations, and successfully fostered thoughtful consideration of end-use electrification’s benefits, costs, and opportunities – with an emphasis on illuminating the path forward across a wide array of industry sectors.

Join us as a sponsor to increase your visibility and showcase your important role in the electrification arena at this “must-attend” event!

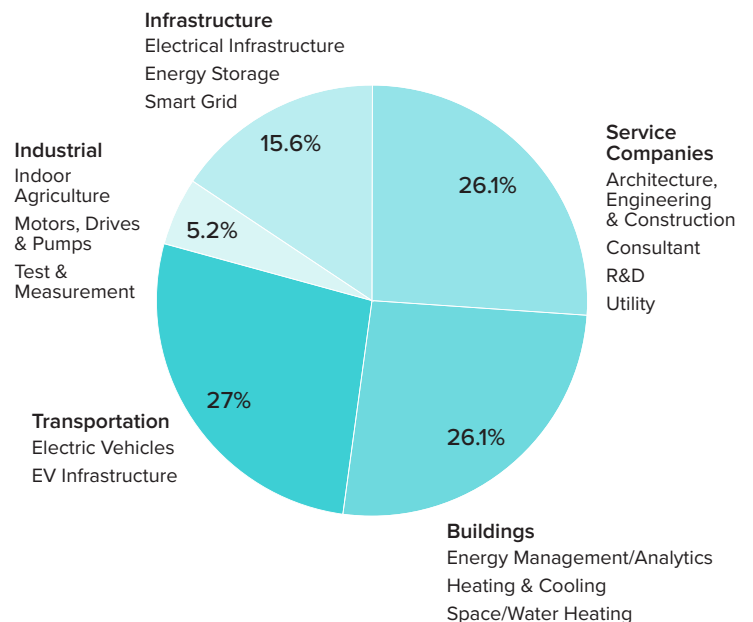
2018 Demographics

Sponsorships provide the ability to maximize the number of attendees you’ll reach and to demonstrate your organization’s electrification solutions and innovations.

ATTENDEE PROFILE



EXHIBITOR PROFILE



2020 Sponsorship Opportunities

BENEFITS	PLATINUM \$75,000	GOLD \$50,000	SILVER \$30,000	BRONZE \$20,000
CONFERENCE ACCESS				
Full conference passes for employees & customers	20	12	7	4
EXPOSITION PARTICIPATION				
Booth space	20' x 20'	10' x 20'	10' x 20'	10' x 10'
Aerial signage (if sponsoring a catering activity)	●	●		
Private meeting room in Expo Hall	●			
CONTENT				
Participation on the Conference Agenda Committee	●	●		
ON-SITE VISIBILITY				
Recognition in the Opening General Session	●			
High visibility and recognition at premier conference networking events (Welcome Reception & Closing Party)	●			
Visibility and recognition at lunches or with premier conference-related items		●		
Visibility and recognition at networking breaks or with a conference-related item			●	
Logo on prominent signage on-site	●			
Branding on general sponsor signage on-site	●	●	●	●
Banner ad in the mobile app	●			
Visibility within the mobile app	Logo, URL, 100-word Company Description	Logo, URL, 75-word Company Description	Logo, URL, 50-word Company Description	Logo, URL, 25-word Company Description

BENEFITS <i>(cont.)</i>	PLATINUM \$75,000	GOLD \$50,000	SILVER \$30,000	BRONZE \$20,000
PRE-CONFERENCE PROMOTION				
Logo within pre-conference emails	●	●	●	●
Logo on Electrification 2020 landing page Platinum & Gold sponsors to have higher visibility	●	●	●	●
Electrification 2020 website sponsor page	Logo, URL, 100-word Company Description	Logo, URL, 75-word Company Description	Logo, URL, 50-word Company Description	Logo, URL, 25-word Company Description
Promotion on EPRI'S Electrification social media networks including Facebook, LinkedIn, Twitter	●	●	●	●
ADDITIONAL ENHANCEMENTS				
With each sponsorship, companies may choose from one option listed here.	Shared recognition and visibility at premier social events, including: <ul style="list-style-type: none"> • Welcome Reception • Closing Party at the NASCAR Hall of Fame 	<ul style="list-style-type: none"> • Name Badge Lanyard SOLD • Attendee Lounge (2 spots available) • Hotel Key Cards • Lunches (2 spots available) 	<ul style="list-style-type: none"> • Wi-Fi Access • Water Bottles • Mobile Charging Stations • Ice Cream Sundae Break • Chocoholic Break 	

To secure your spot, contact:

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