

ELECTRIFICATION 2020

INTERNATIONAL CONFERENCE & EXPOSITION

Enabling Efficient and Sustainable Solutions

April 6-9, 2020
Charlotte, North Carolina

THE ENERGY CONTINUES

The Electric Power Research Institute (EPRI) is proud to host the [Electrification 2020 International Conference & Exposition](#) on April 6-9, 2020 in Charlotte, North Carolina.

The conference will explore the very latest developments in end-use electrification, as well as the role of stakeholders across industry sectors in accelerating the advancement of technologies that are revolutionizing how we work and live.

Why You Should Attend

Whether you're focused on transportation, home/building decarbonization, industrial processes, agriculture or other end-use segments, Electrification 2020 will foster robust discussions about how to advance electrification initiatives and create sustainable solutions.

With unparalleled access to industry influencers and compelling content, you'll have multiple opportunities to learn, share and connect with stakeholders from business, policy, government and academia.

The event will include:

- Two days of Pre-Conference Workshops to more deeply explore topics of interest while networking with technical experts in a more informal setting;
- Three Plenary Sessions featuring prominent leaders at the forefront of end-use electrification;
- Breakout Sessions in seven diverse tracks, with insightful discussions about electrification benefits, costs, policy and technology considerations in a range of markets;
- A comprehensive Exposition showcasing industry-wide programs, products and services; and
- A networking party at the NASCAR Hall of Fame that you won't want to miss.

Conference Overview

MONDAY, APRIL 6	
1:00 PM – 5:00 PM	Pre-Conference Workshops
TUESDAY, APRIL 7	
8:00 AM – 5:00 PM	Pre-Conference Workshops
5:30 PM – 7:30 PM	Welcome Reception in the Exhibit Hall
WEDNESDAY, APRIL 8	
8:00 AM – 5:00 PM	Conference – Day 1
10:00 AM – 5:00 PM	Exposition Open
THURSDAY, APRIL 9	
8:00 AM – 5:00 PM	Conference – Day 2
8:00 AM – 3:30 PM	Exposition Open
6:00 PM – 9:00 PM	Closing Party @ NASCAR Hall of Fame

Enhanced Company Participation

To further showcase your role in the electrification arena and maximize your contacts with industry leaders, consider becoming an Electrification 2020 exhibitor or sponsor. Both opportunities will provide your organization with added exposure at the conference.

As an exhibitor, you'll obtain a premier platform to highlight your end-use electrification solutions to potential customers, suppliers and collaborators. Contact Mindy Berman at mberman@electrification2020.com for booth sales.

As a sponsor, you'll receive recognition enabling you to demonstrate your leadership and gain additional visibility among conference participants. Contact Pam Turner at pturner@electrification2020.com for more information.

For additional details regarding this “can’t-miss” event, visit www.electrification2020.com.

Host Utility



At Duke Energy, Electrification is an extension of our commitment to modernize the electric grid and enhance the customer experience. The first area of focus for these efforts is Transportation Electrification, enabled by rapid cost declines and technology improvements across the transportation market. Duke Energy's Electric Transportation Team is developing programs across all six service territories to drive adoption of all types of electric vehicles through education and awareness, expanded infrastructure access, and industry partnerships to reduce upfront costs. www.Duke-Energy.com

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